

# Save time and get paid faster with online payments.

Implement these simple tips to get your families to pay online from the brightwheel app they already know and love.



## Encourage families to pay online from day one

**Build online payments into your program's tuition policy and experience.**

- Reflect it in your family contract, program handbook, and orientation
- Guide families to use the app to access their receipts when filing taxes
- Adopt a late fee policy to encourage on-time, online payments



## Let families know it's fast, easy, and secure

**Emphasize the time families will save and send them the [billing flyer](#).**

- Reassure families that their payment information is safe with brightwheel
- Let families split or bundle payments, using credit cards or bank transfers
- Enable autopay, so families can set it and forget it for added convenience



## Provide incentives to help ease the transition

**Make it compelling for families to pay online with an added incentive.**

- Accept advance payments via ACH so families can save on processing fees
- Enable credit card payments so families can earn card points or rewards
- Cover the nominal ACH fee for a limited time (e.g. first 3 months)



## Communicate the positive impact on the program

**Explain to families how it gives you more time to reinvest in their program.**

- Share how much time it takes to collect and deposit cash or check payments
- Clarify what you can do with more time, e.g. plan field trips, train teachers, etc.
- Bring to life the impact and share examples during family conferences

## Get Started!

Now is the perfect time. Start implementing these tips to get families paying online from their brightwheel app this school year.